

University Innovation Quarter (UIQ) will be a place for research, collaboration, ideation, incubation and entrepreneurship — a dense, mixed-use environment where University of Calgary (UCalgary) research creates scalable solutions for improving our world.

### **UIQ ATTRIBUTES**

- / Synergistic with UCalgary teaching and research
- / Spaces complementary to main campus
- / Programming to build & grow companies
- / Purpose-built facilities that promote transdisciplinary research, innovation & entrepreneurship, and industry partnership
- / Direct benefits for students, faculty and UCalgary





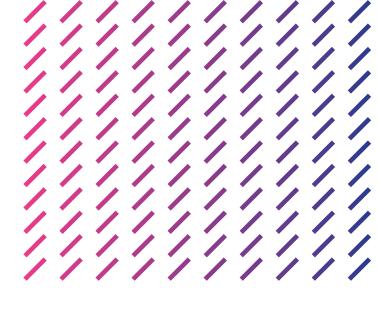




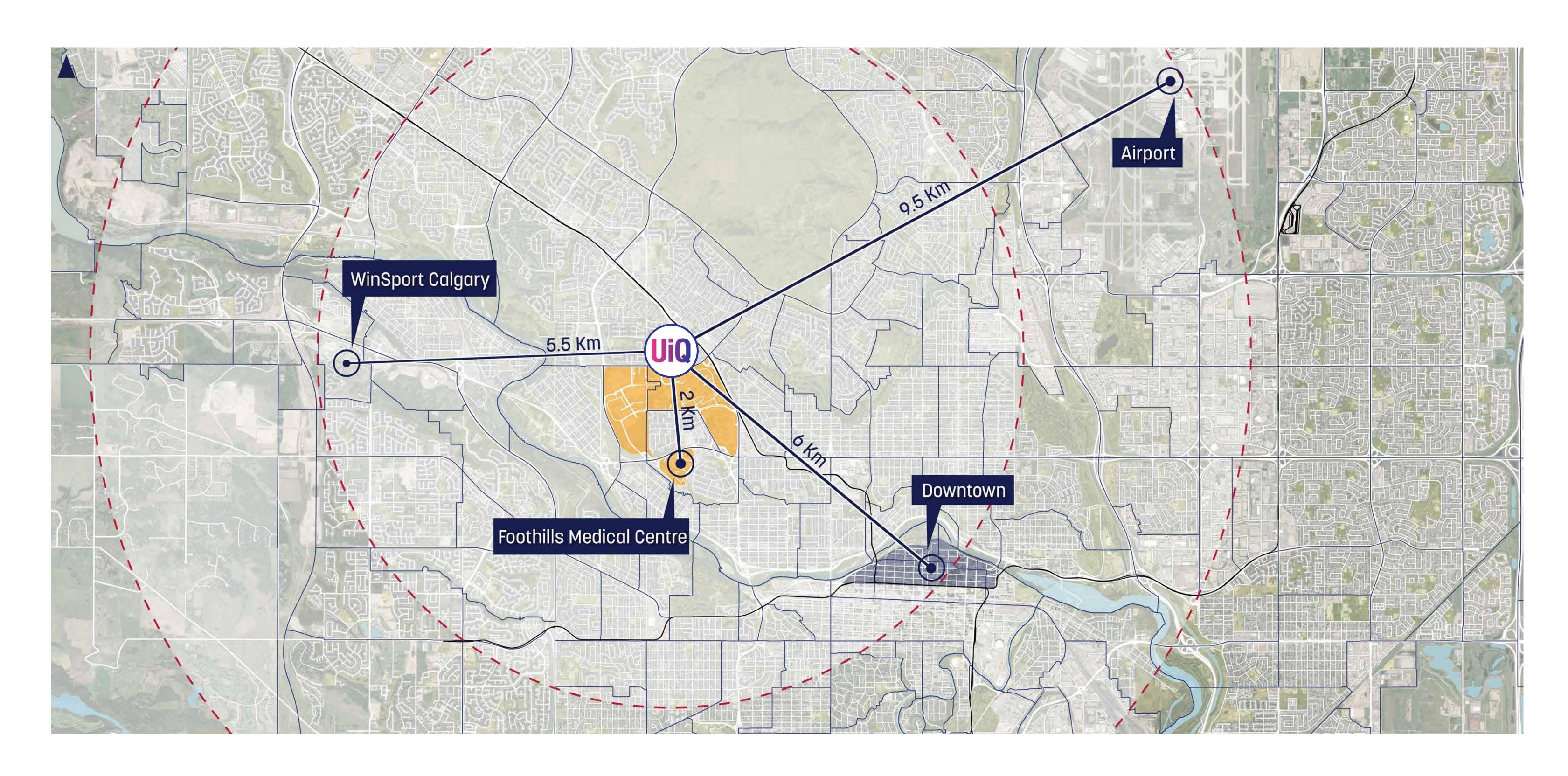








# Regional Context





# Regional Innovation Ecosystem

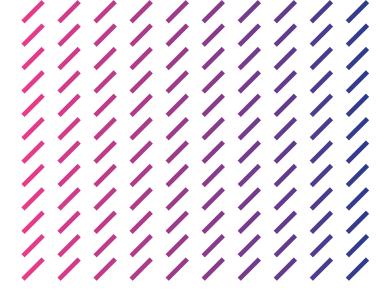




## Local Innovation Ecosystem





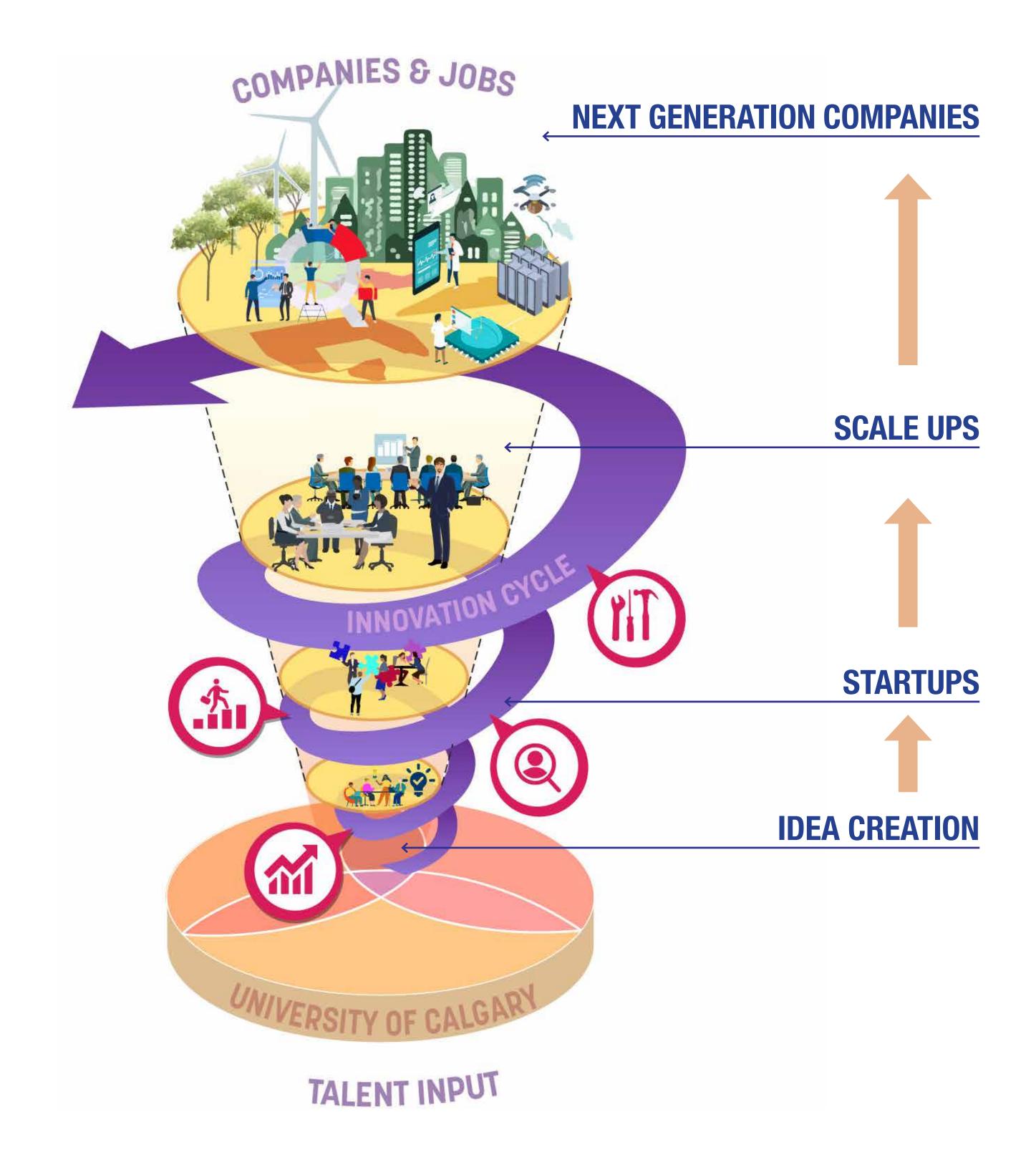


## Innovation Life Cycle

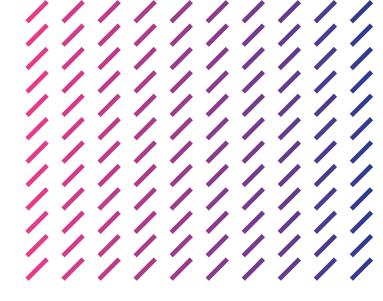
### **GOALS OF AN INNOVATION ECOSYSTEM**

- / Create pathways for entrepreneurial students and faculty to grow companies and expand the economy
- / Support the innovation life cycle from idea creation to start ups to growth companies





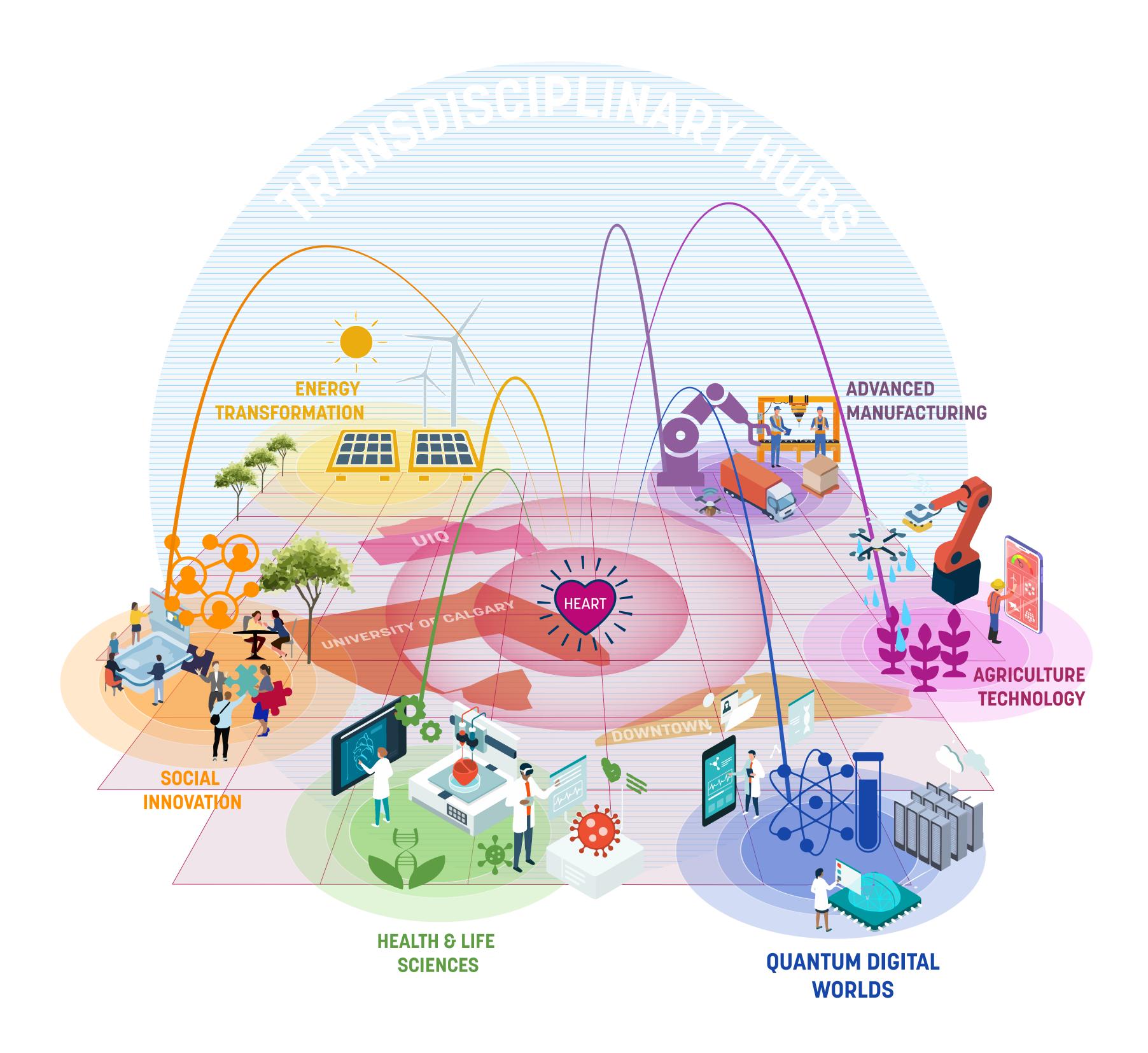




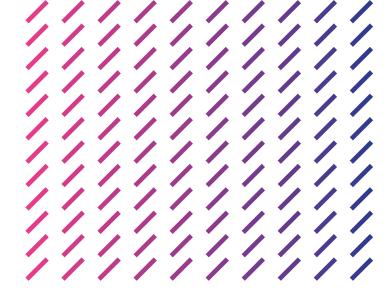
## UIQ Innovation Hub Concept

### **OUR VISION**

- / UIQ innovation hubs will align with the University of Calgary trans-disciplinary research areas of focus: Energy transformation, social innovation, health and life sciences, quantum digital worlds, agricultural technology, and advanced manufacturing.
- / Building on Calgary's economic strengths, the UIQ innovation hubs will complement research and business within the existing area.
- / UIQ innovation hubs aim to provide unique program and infrastructure opportunities to support the commercialization of the trans-disciplinary areas of focus.
- / The Heart will be a collision space with shared resources and amenities that tie the innovation hubs together.







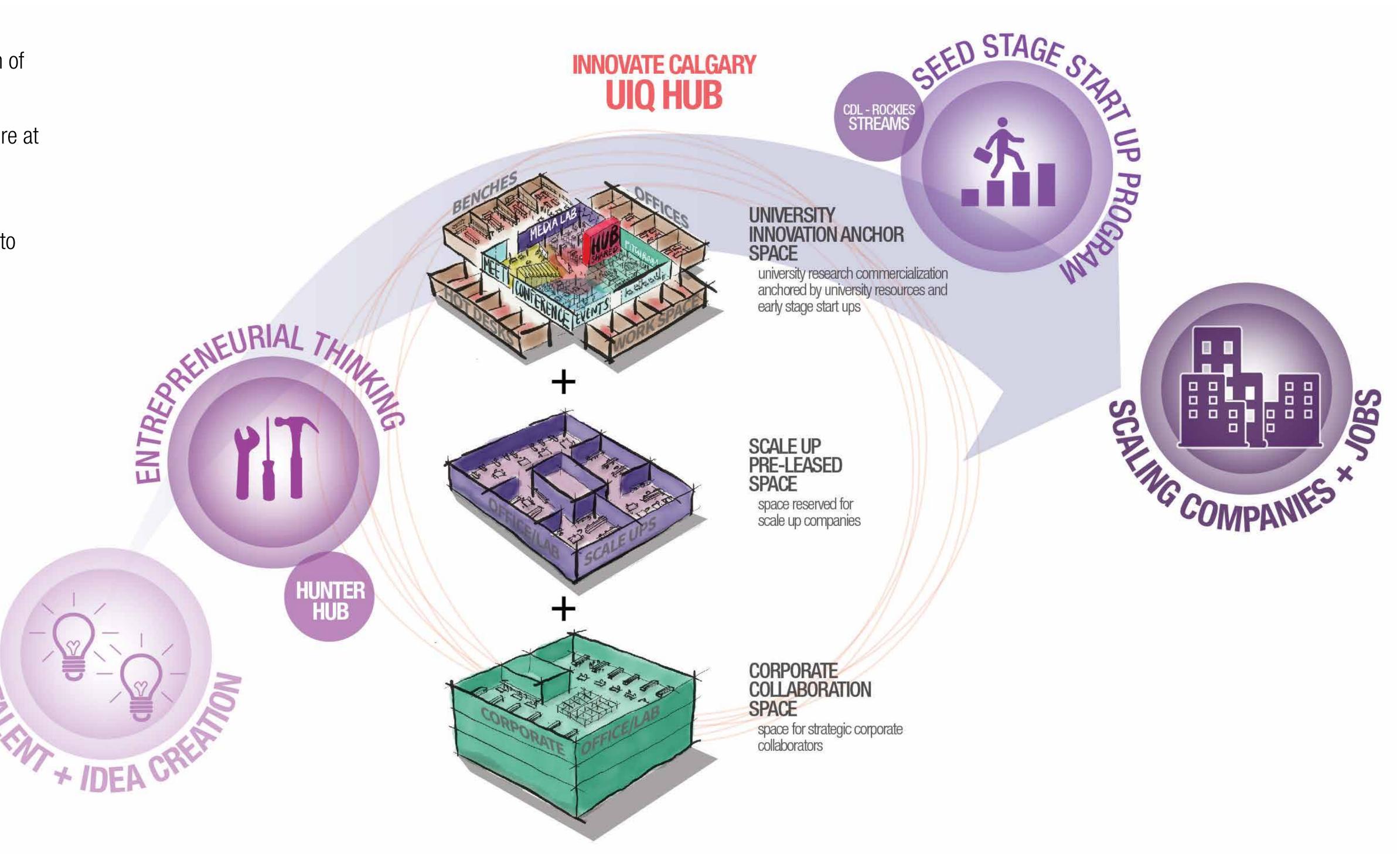
### Elements of a Hub

### **UIQ HUBS**

- / Innovate Calgary will manage the creation and growth of UIQ Hubs
- / UIQ Hubs complement existing innovation infrastructure at University of Calgary
- / UIQ Hubs will provide space, specialized equipment, and technology, as well as programs and mentorship to accelerate start-ups and the scaling of companies

### **COMPONENTS OF A HUB**

- / Space for start-ups
- / Corporate partner
- / Uceed fund
- / Tech licensing office
- / TUCAN fellowship
- / Equipment + technology







### Corporate Vision & Mission

UCPG will work to fulfil its mission of creating a legacy for the University of Calgary through sustainable real estate development in University District and University Innovation Quarter.

### **VISION**

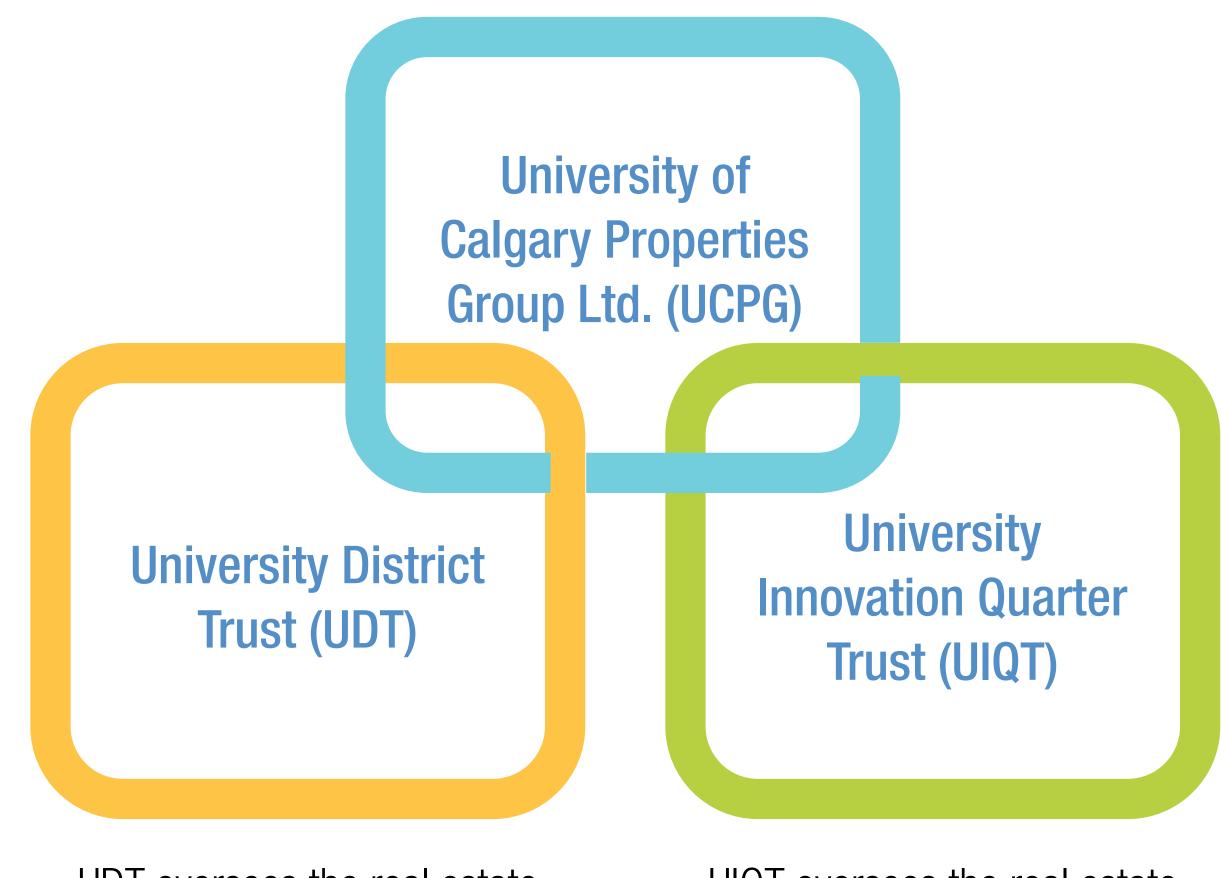
A leader in creating amazing places and the trusted developer for the University of Calgary.

### **MISSION**

To create a legacy for the University of Calgary through sustainable real estate development.

### **Corporate Organization**

UCPG serves as Trustee to
University District Trust and
University Innovation Quarter Trust.



UDT oversees the real estate matters of University District.

UIQT oversees the real estate matters of University Innovation Quarter.





As it pursues the goal of transforming UIQ into a rich ecosystem of research, industry, innovation and entrepreneurialism, UCPG maintains collaborative relationships with the University of Calgary, which leads the academic and research programming, and Innovate Calgary, the University's business incubator.



### **ROLE OF UCPG**

- / Develop UIQ into a hub for innovation
- / Complete a Master Plan and formal Outline Plan / Land Use Redesignation process
- / Complete the land development process
- / Develop and operate buildings that support the vision for UIQ
- / Apply for development and construction permits with the City of Calgary
- / Foster a sense of community through a strategic approach to community building
- / Manage UIQ Trust's long-term leases and assets



### **ROLE OF UCALGARY**

- / Lead the academic and research programming
- / Funding
- Decision-making

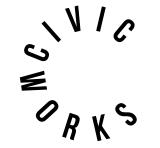


### **ROLE OF INNOVATE CALGARY**

- / Innovation transfer and business incubation for UCalgary
- / Member of the UCalgary innovation ecosystem
- / Translate innovative ideas into market-ready commercialization with impact
- / Manage programming for Life Sciences Innovation Hub (LSIH)
- / Springboard for infrastructure, equipment, expertise, mentorship, and services

### **Consultant Team**













Urban Planning & Design

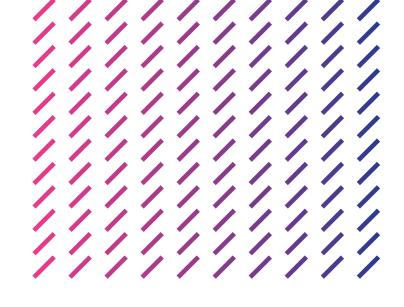
Civil Engineer & Landscape Architecture

Transportation Engineering

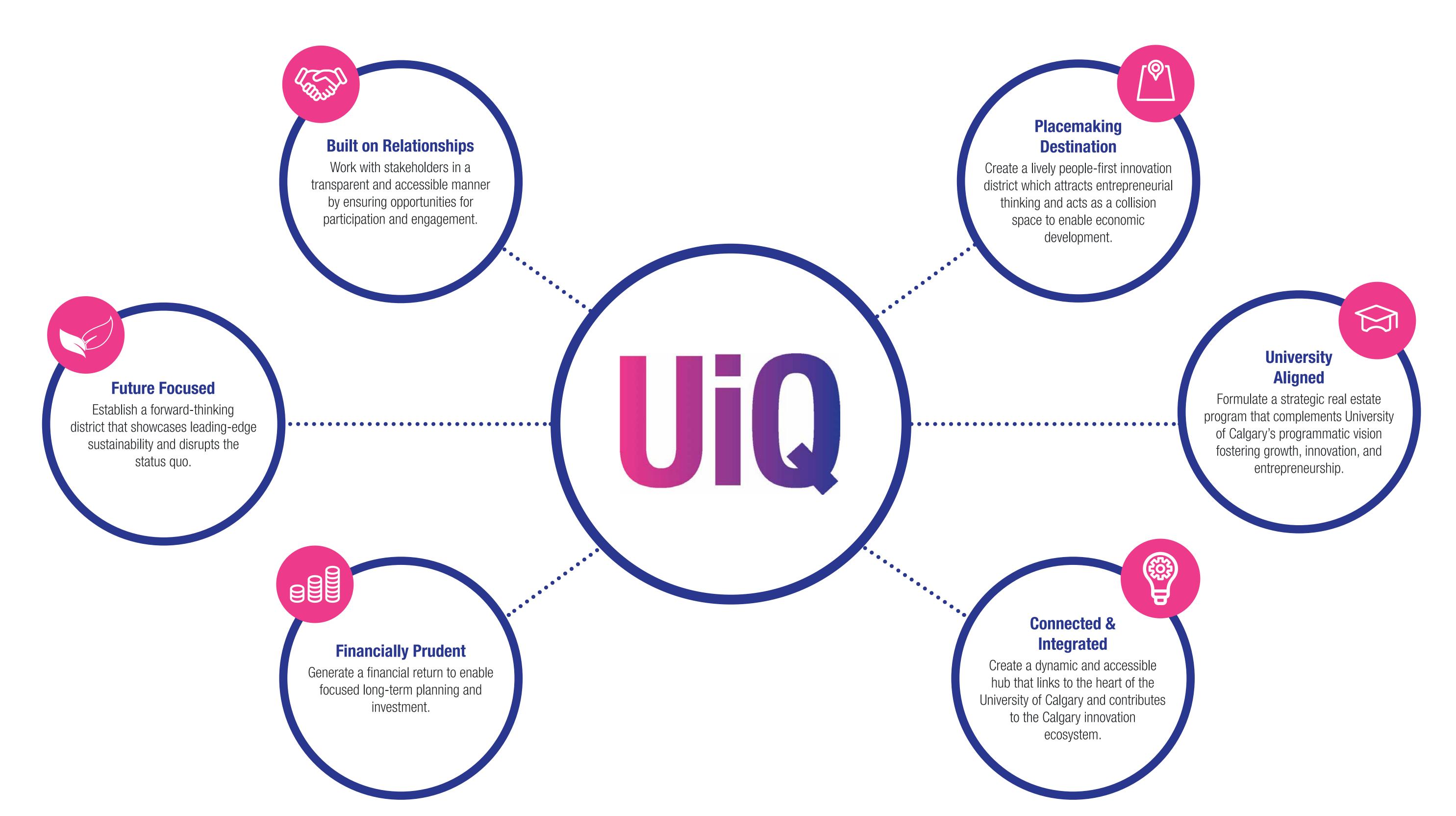
Vision & Strategy Advisors

Real Estate Analysts

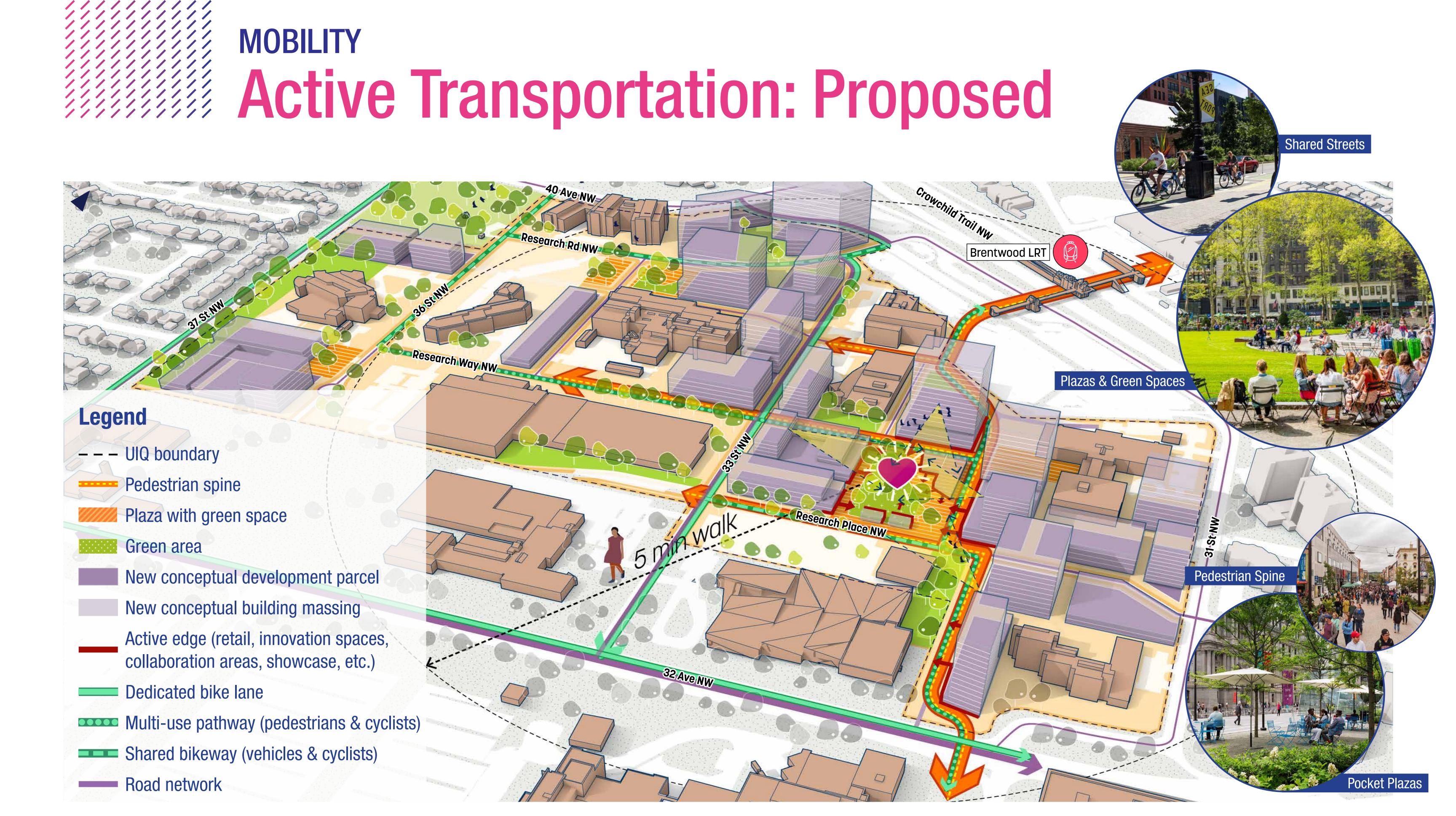




# Guiding Principles



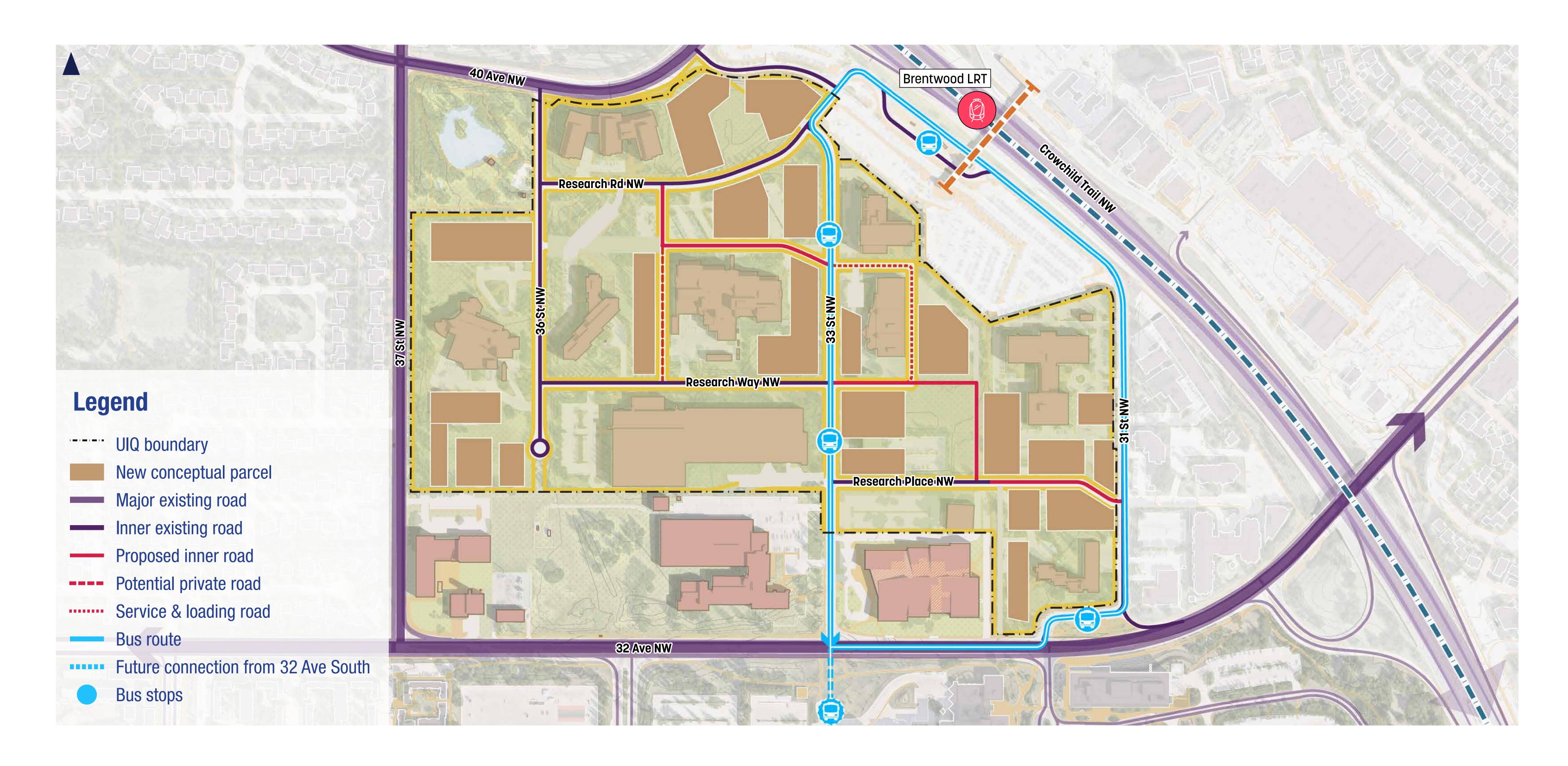




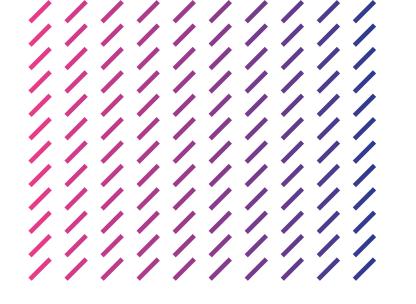


# MOBILITY Wehin

# Vehicular & Transit Connections: Proposed

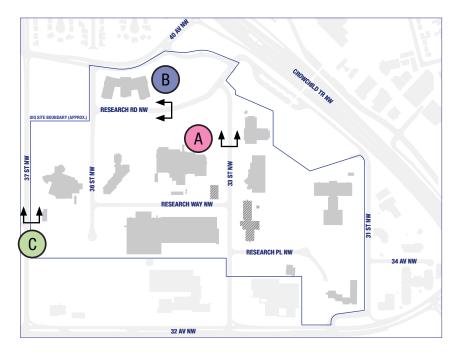






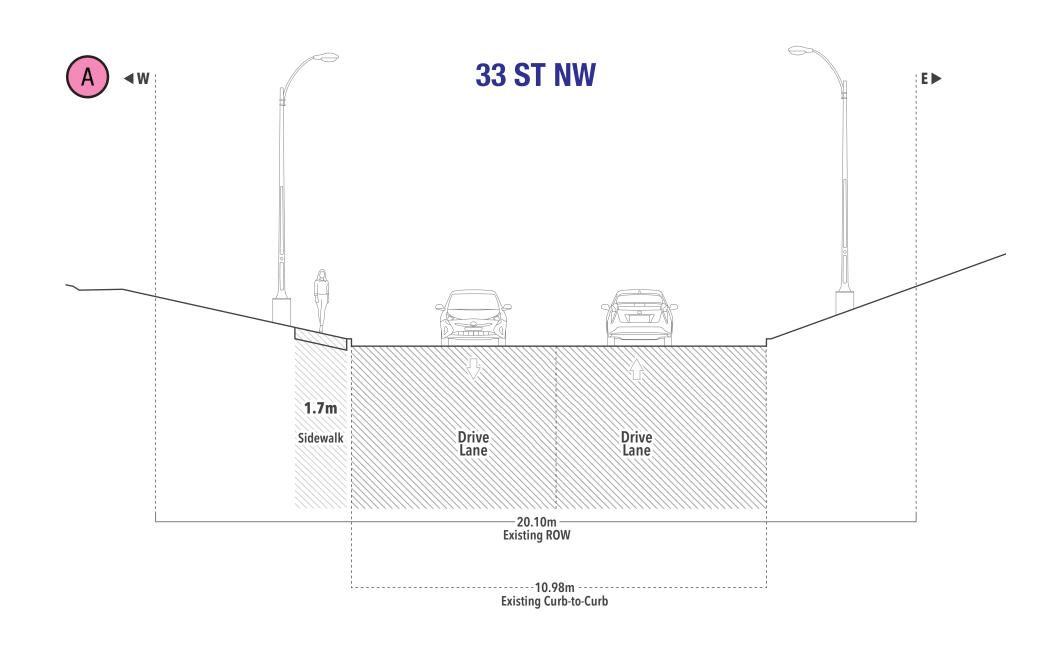
### **MOBILITY**

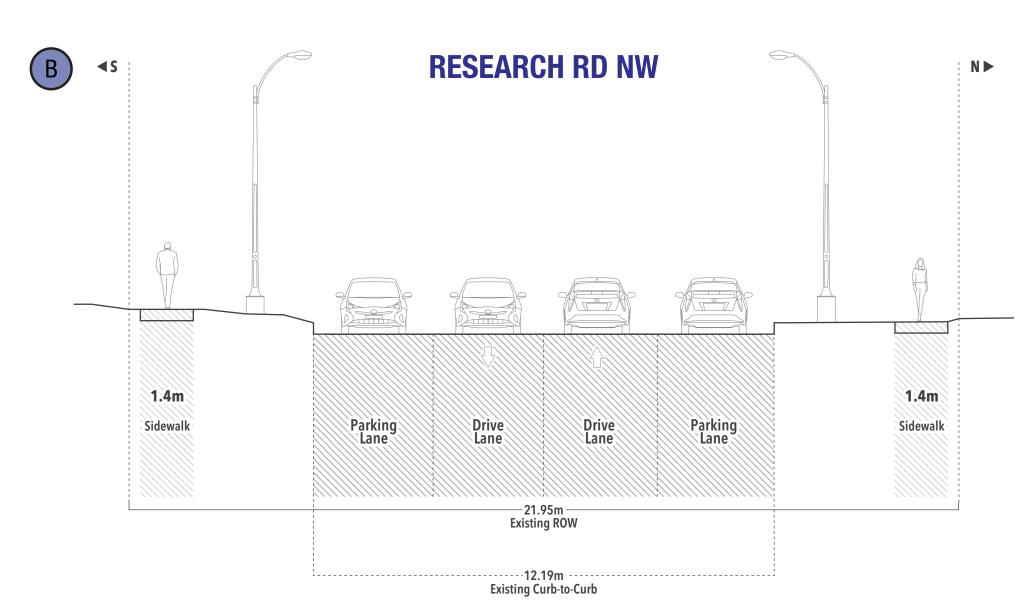
### Street Cross Sections

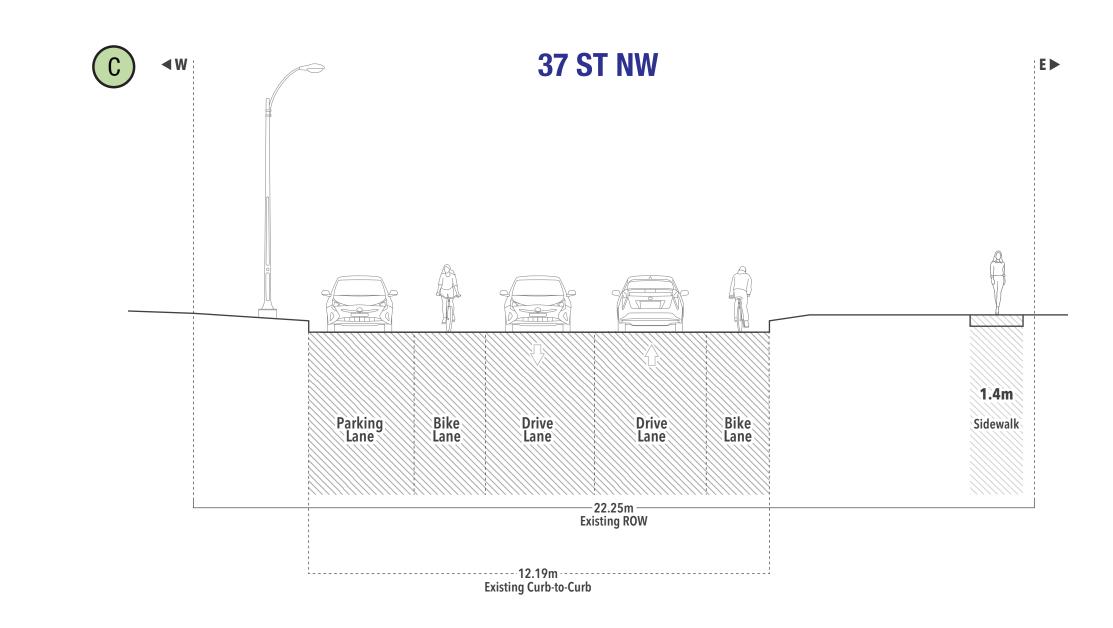


#### **EXISTING CONDITIONS**

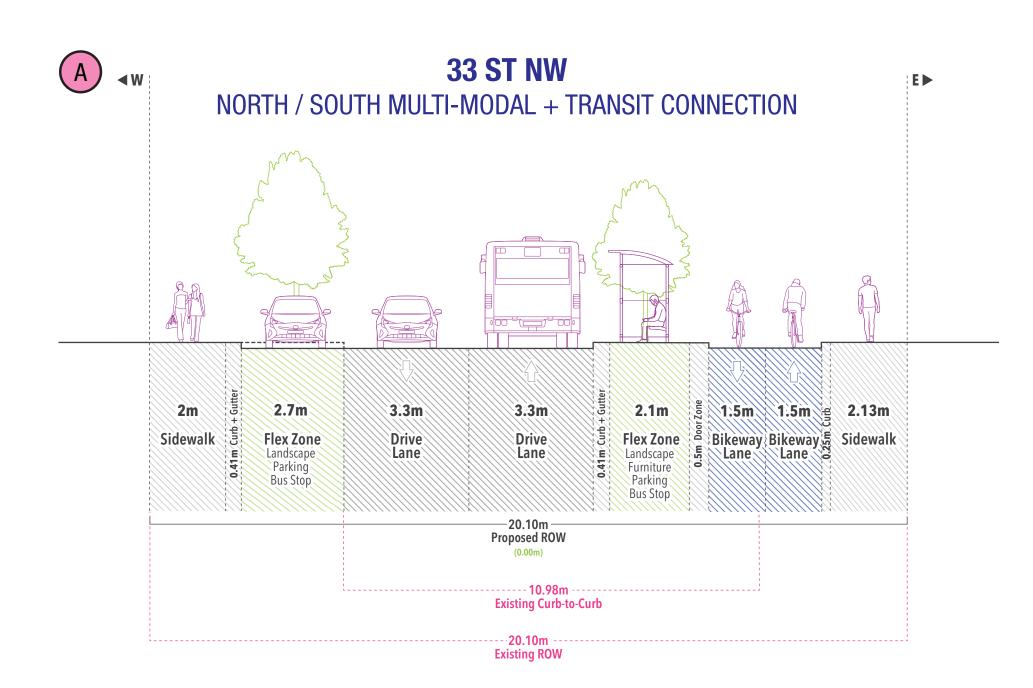
**KEY MAP** 

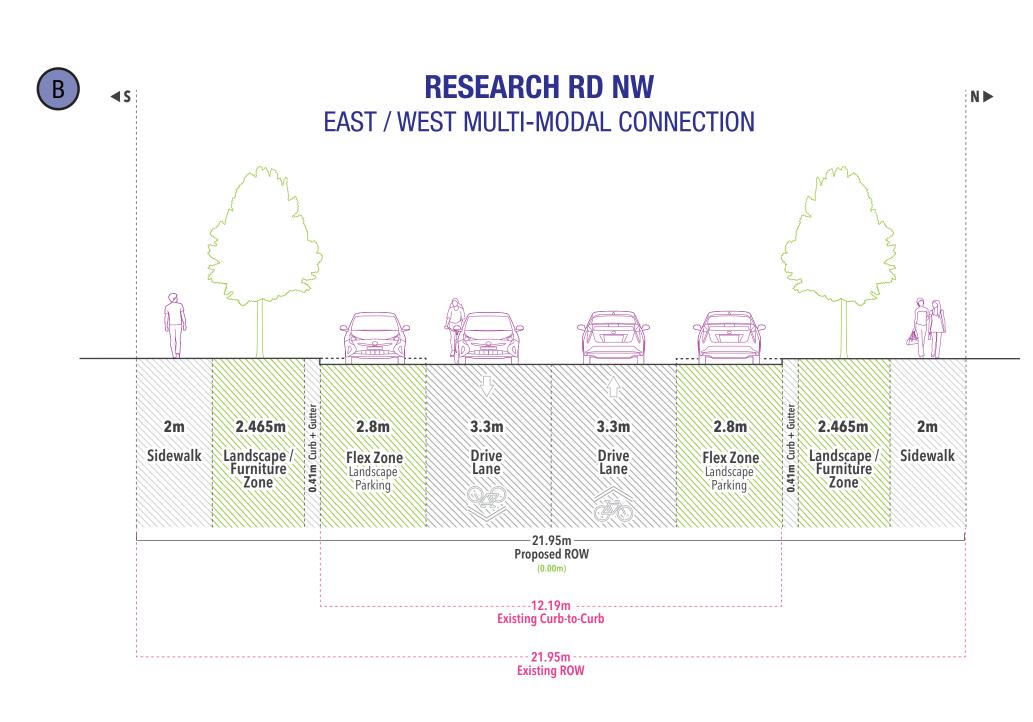


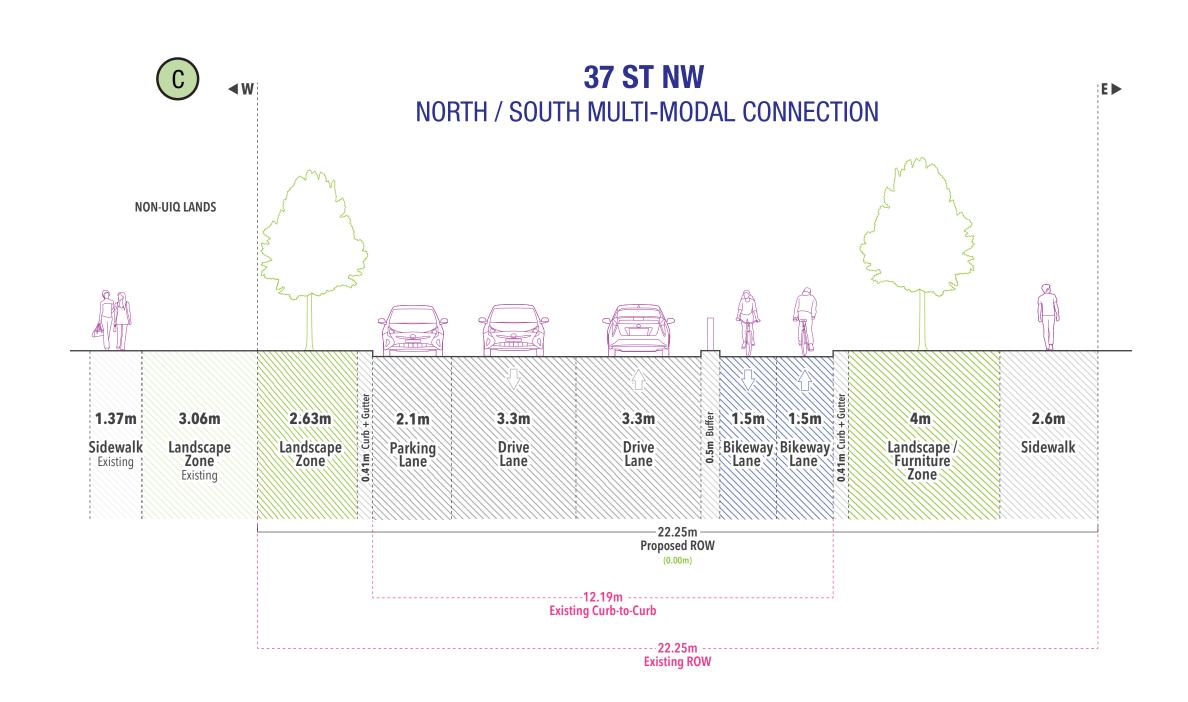




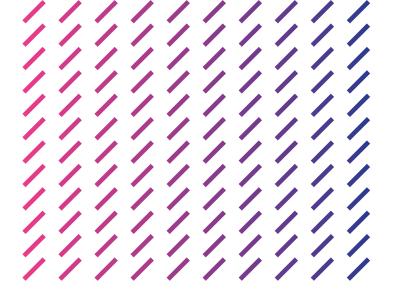
### PROPOSED CONDITIONS





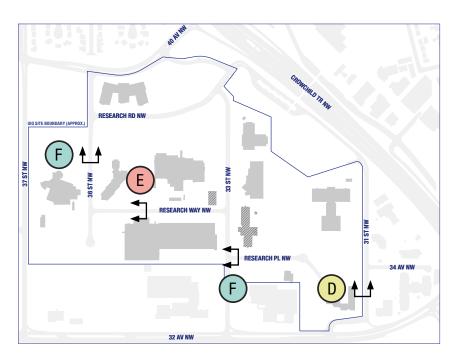






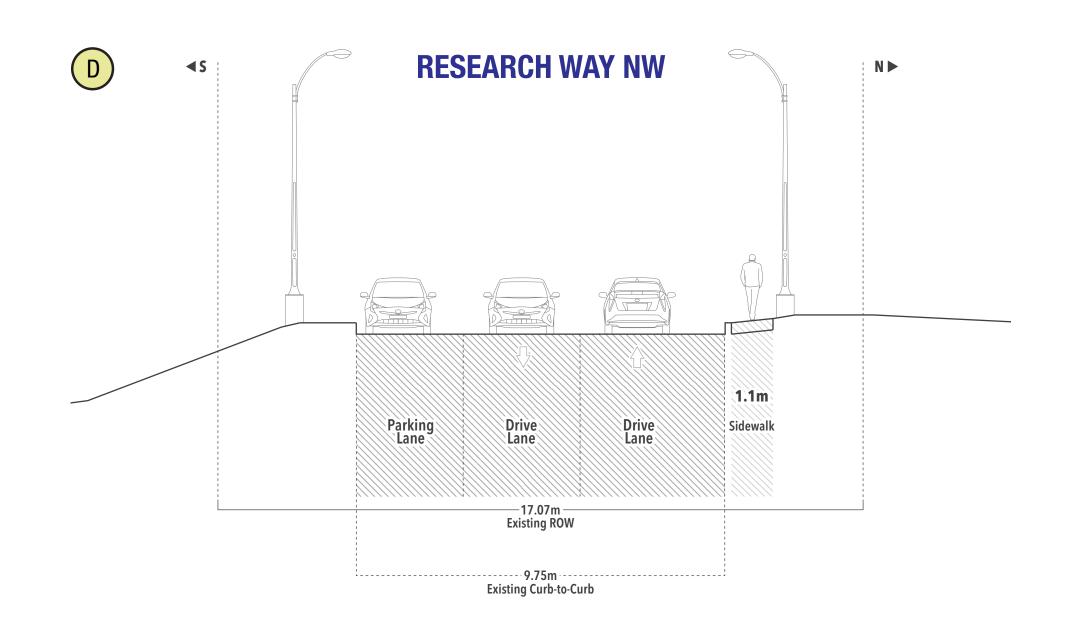
### MOBILITY

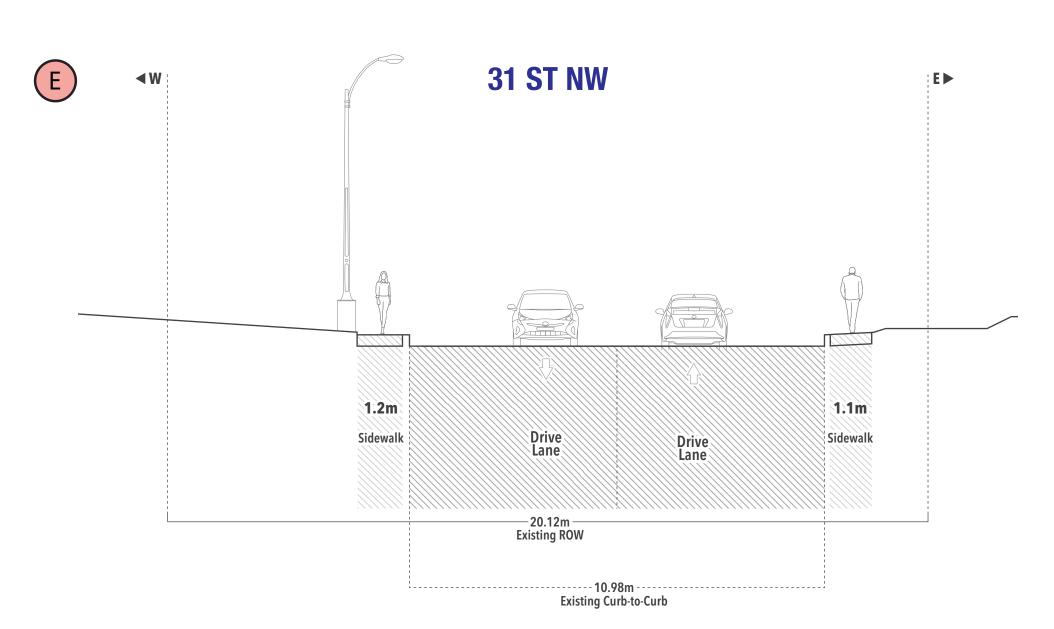
### Street Cross Sections

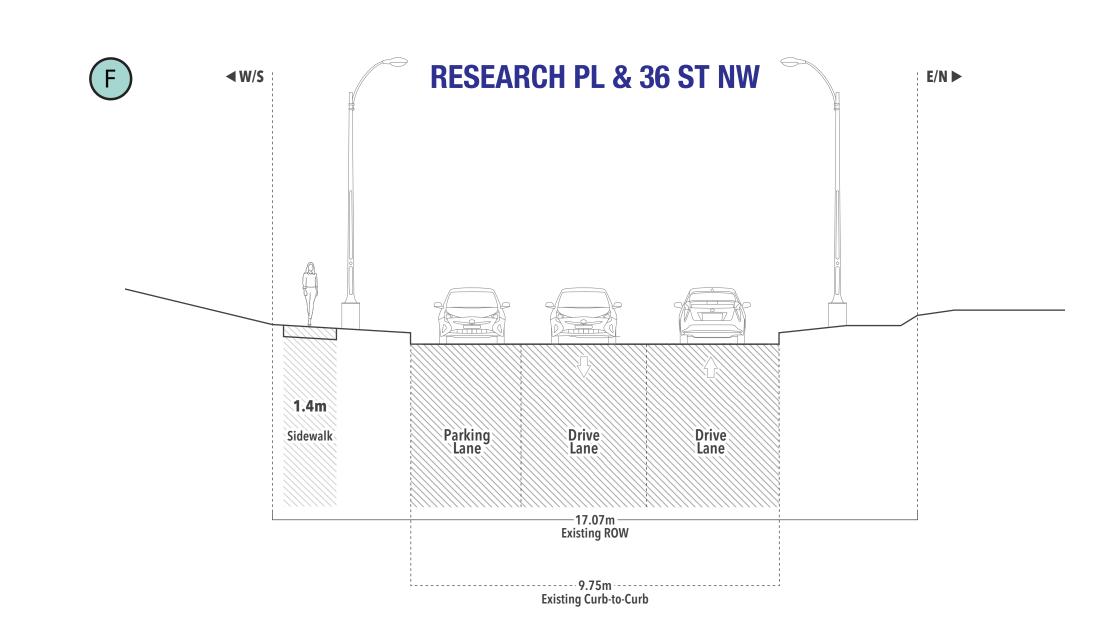


#### **EXISTING CONDITIONS**

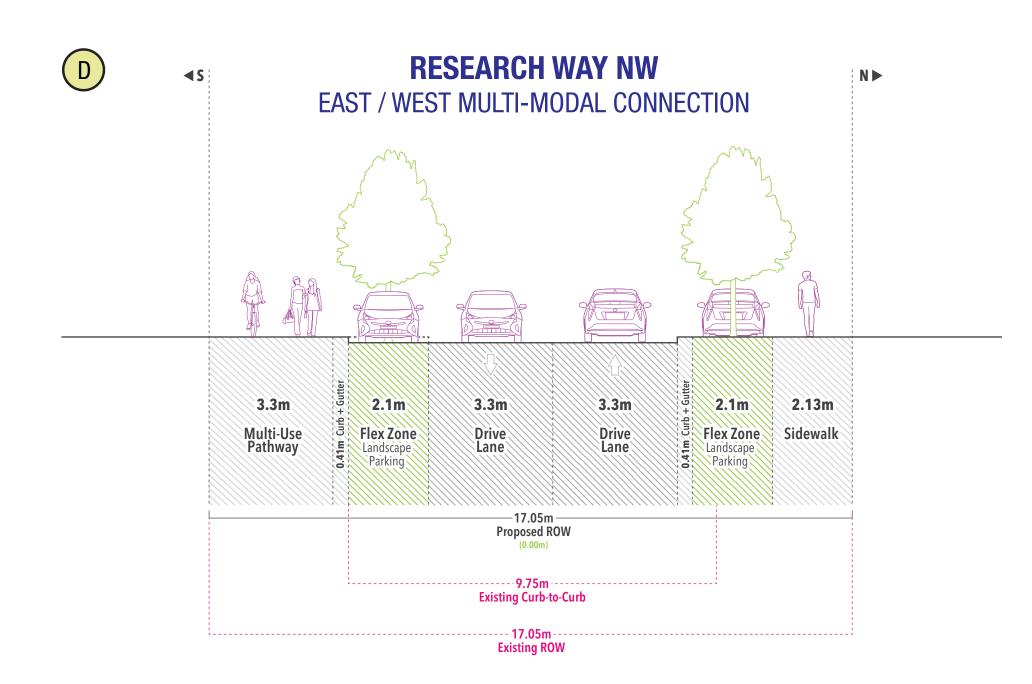
**KEY MAP** 

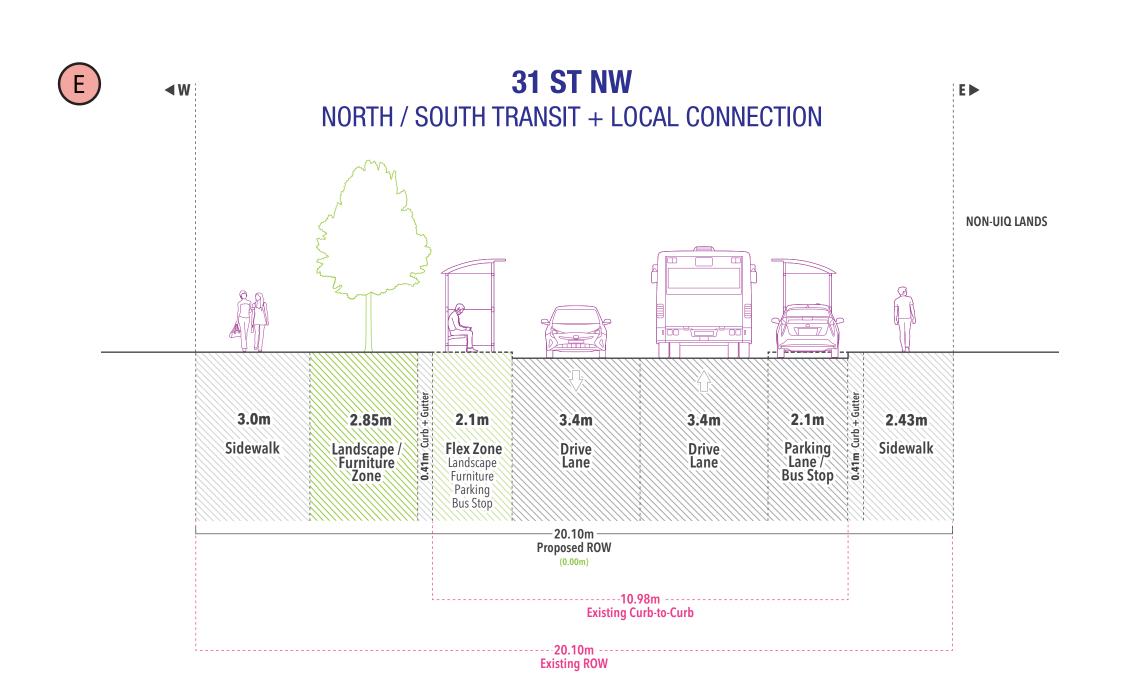


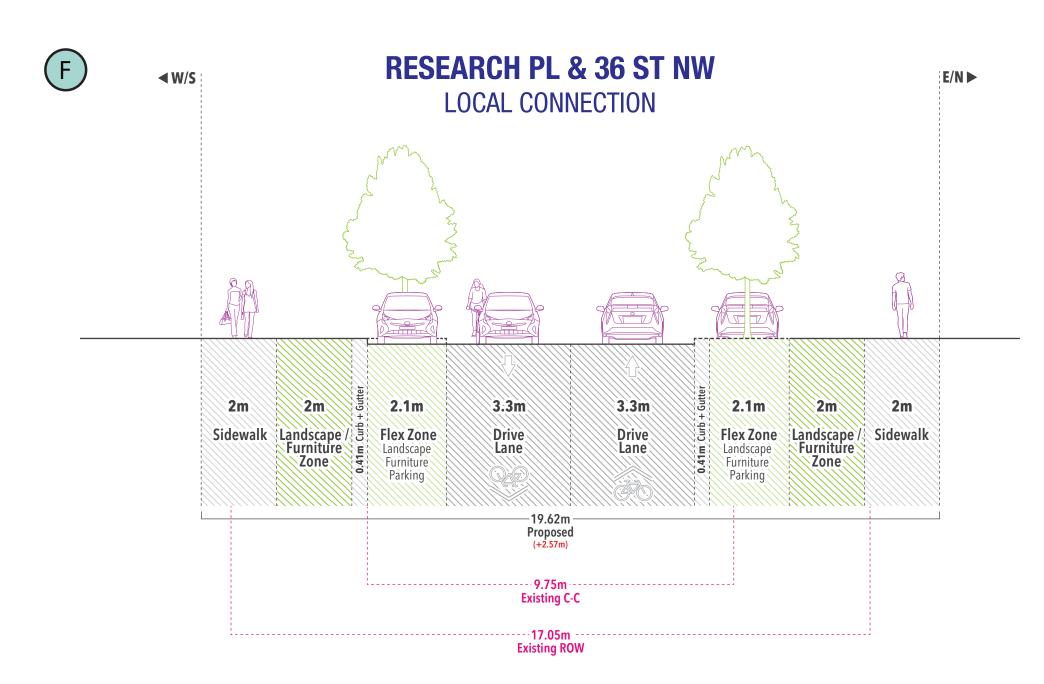




### PROPOSED CONDITIONS

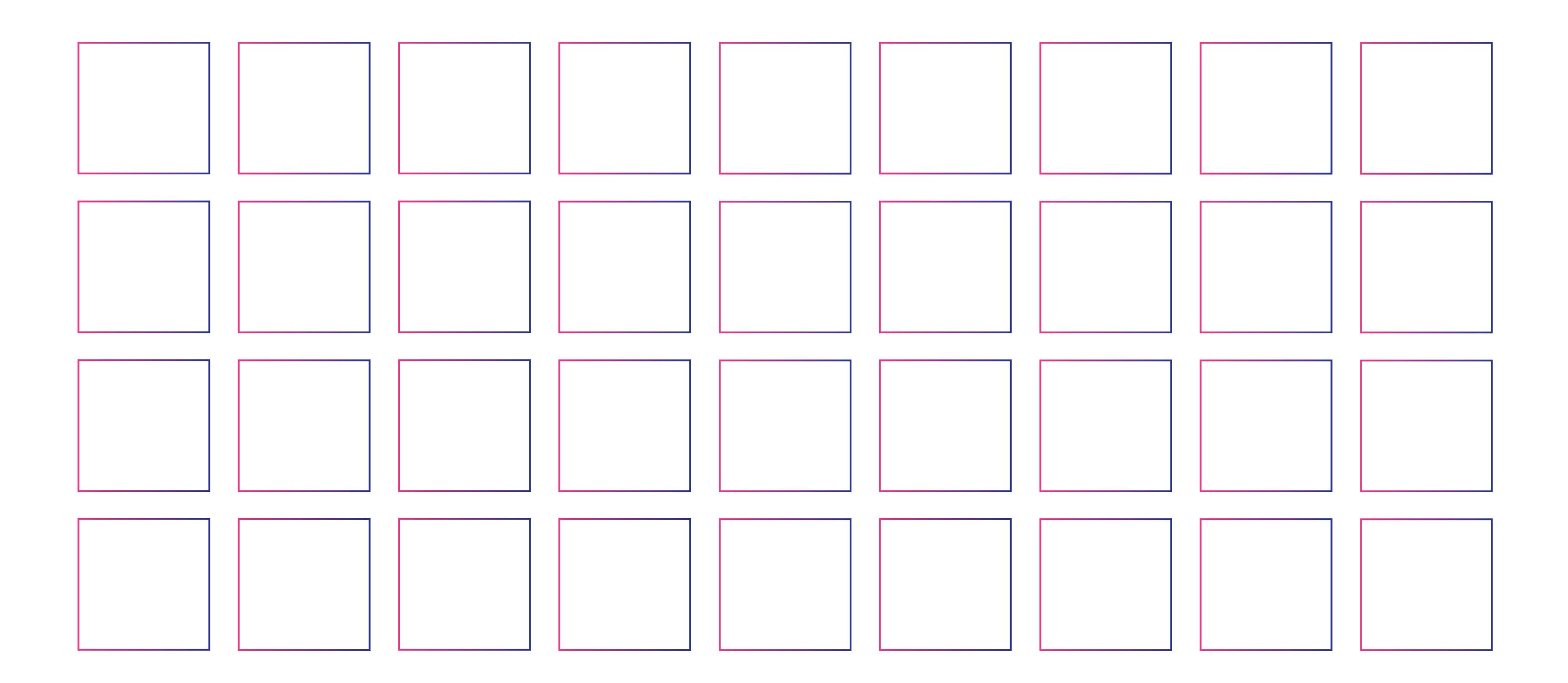








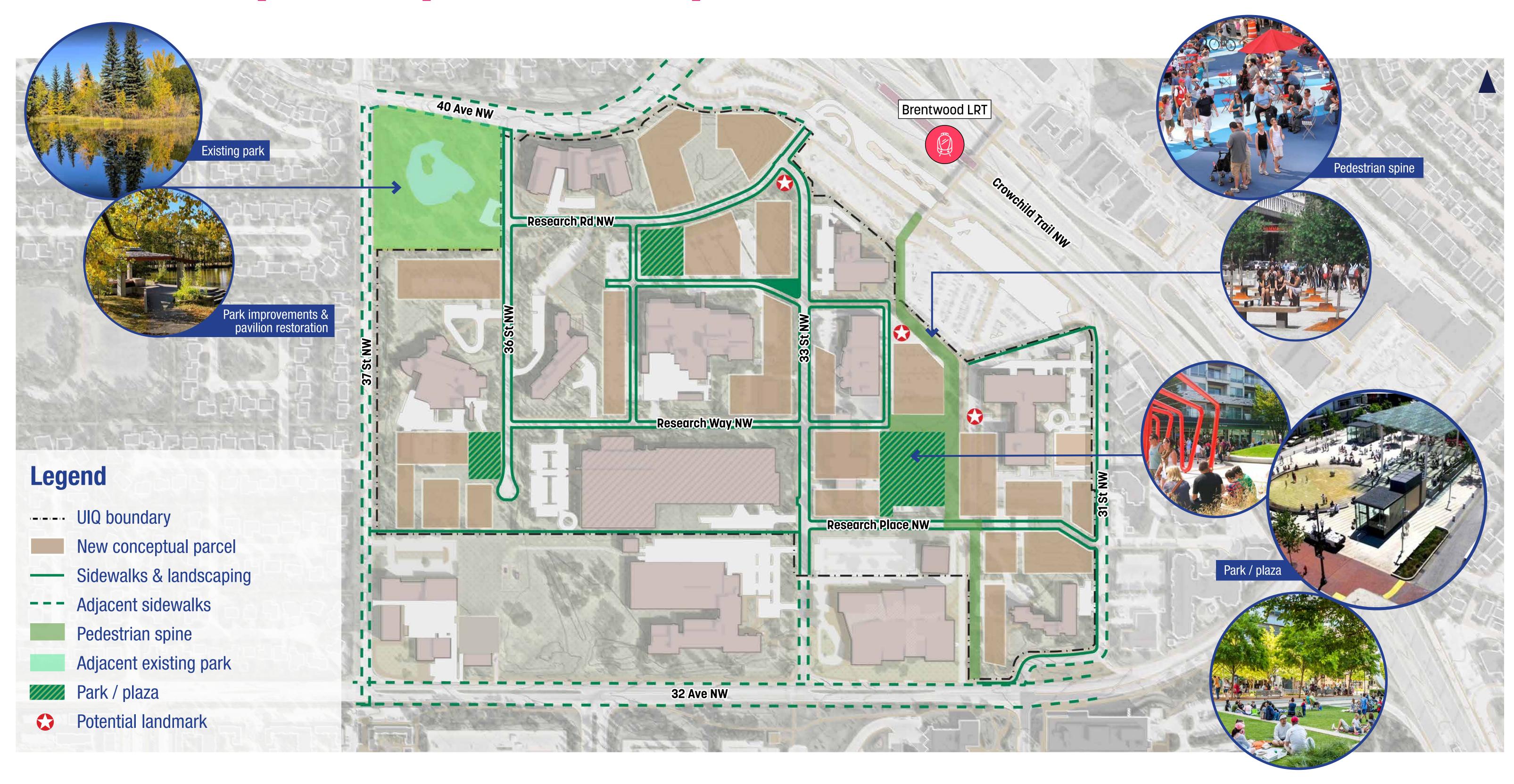




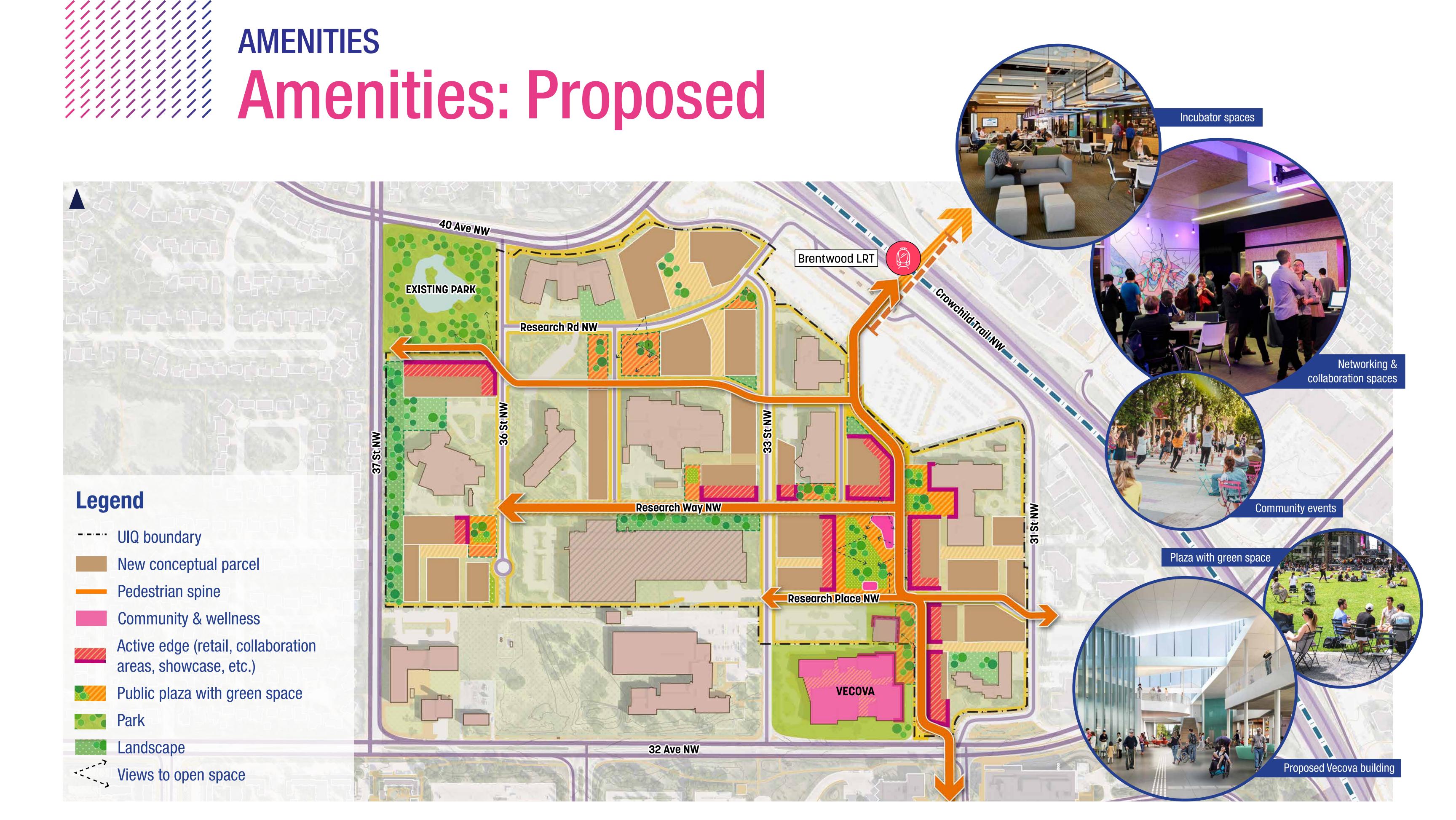


### **AMENITIES**

# Open Space: Proposed

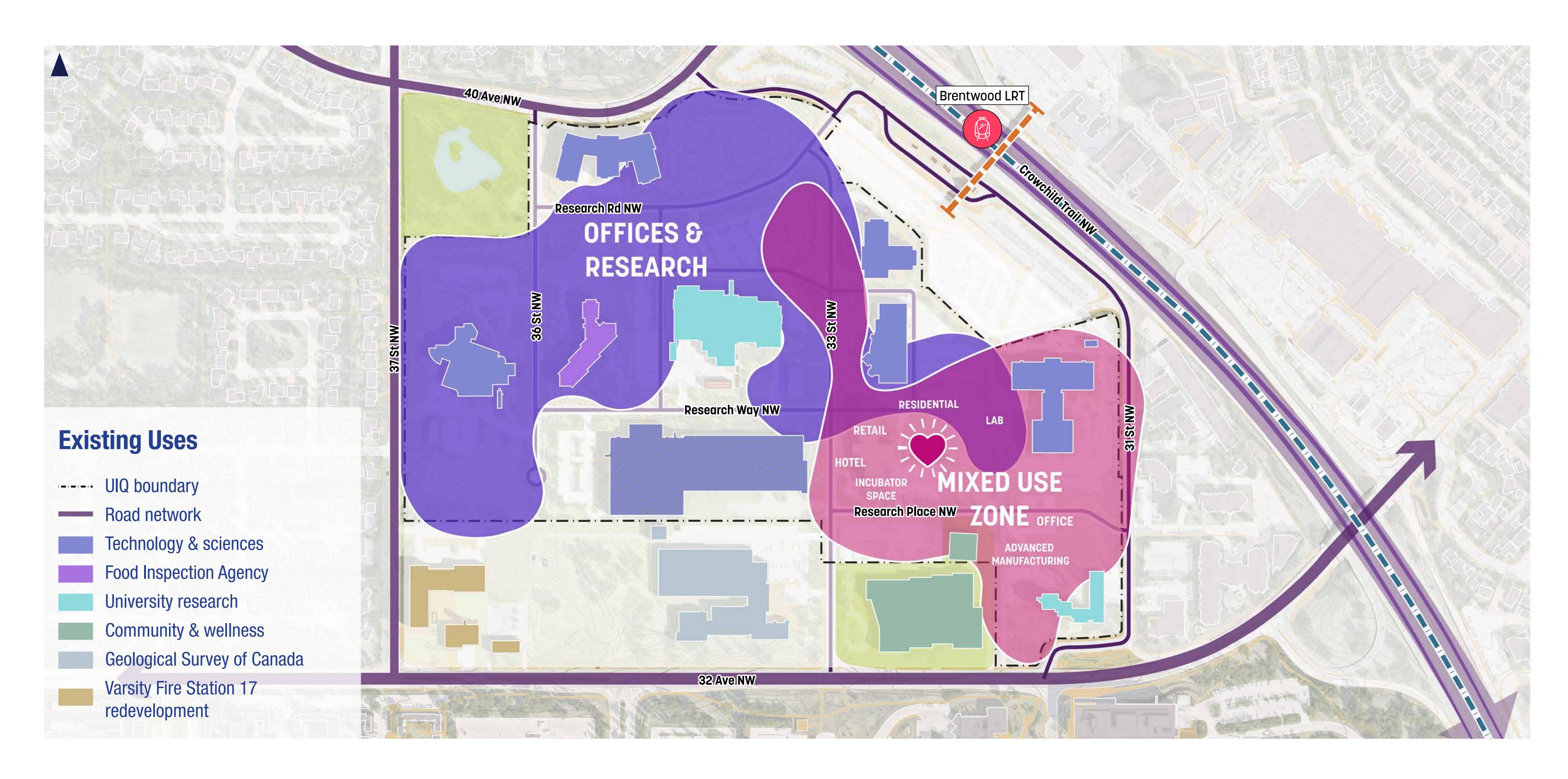








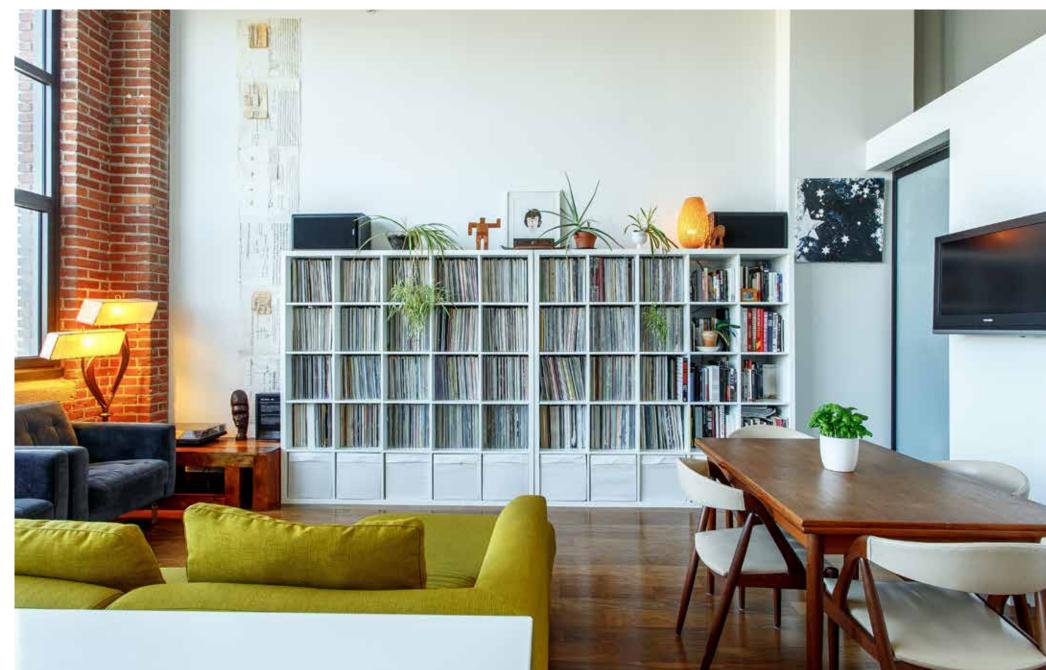
# BUILT FORM Programmatic Zones





### **BUILT FORM**

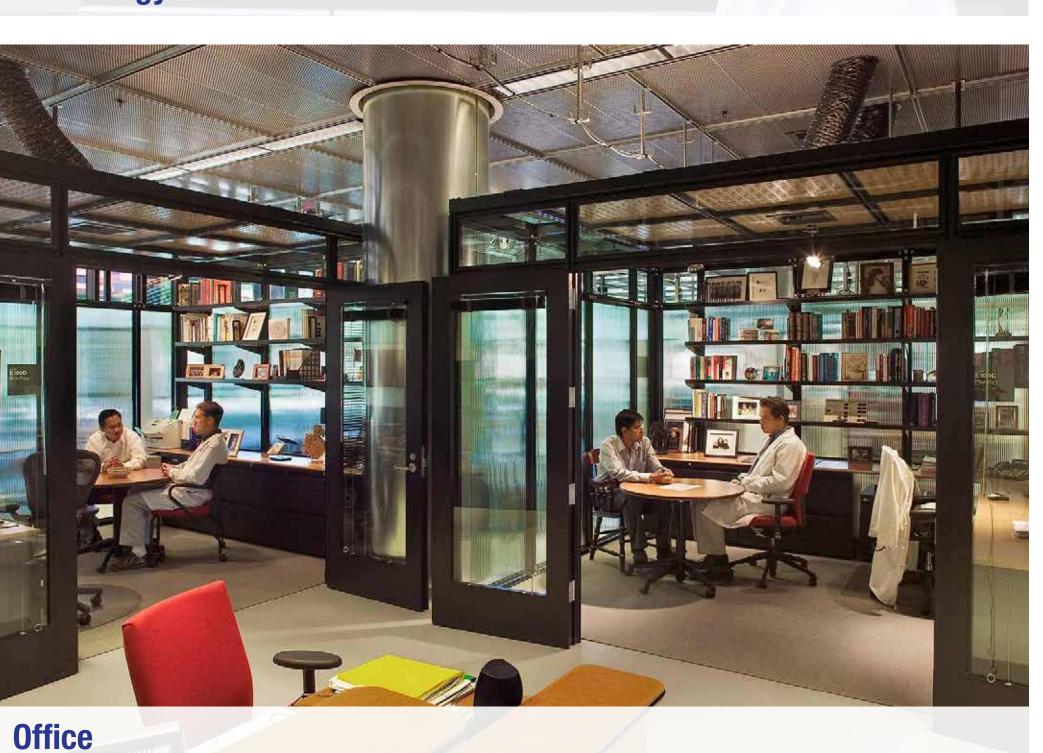
# Program Typologies



**Residential** 



**Technology & Sciences** 



**Advanced Manufacturing** 

### What is Advanced Manufacturing?

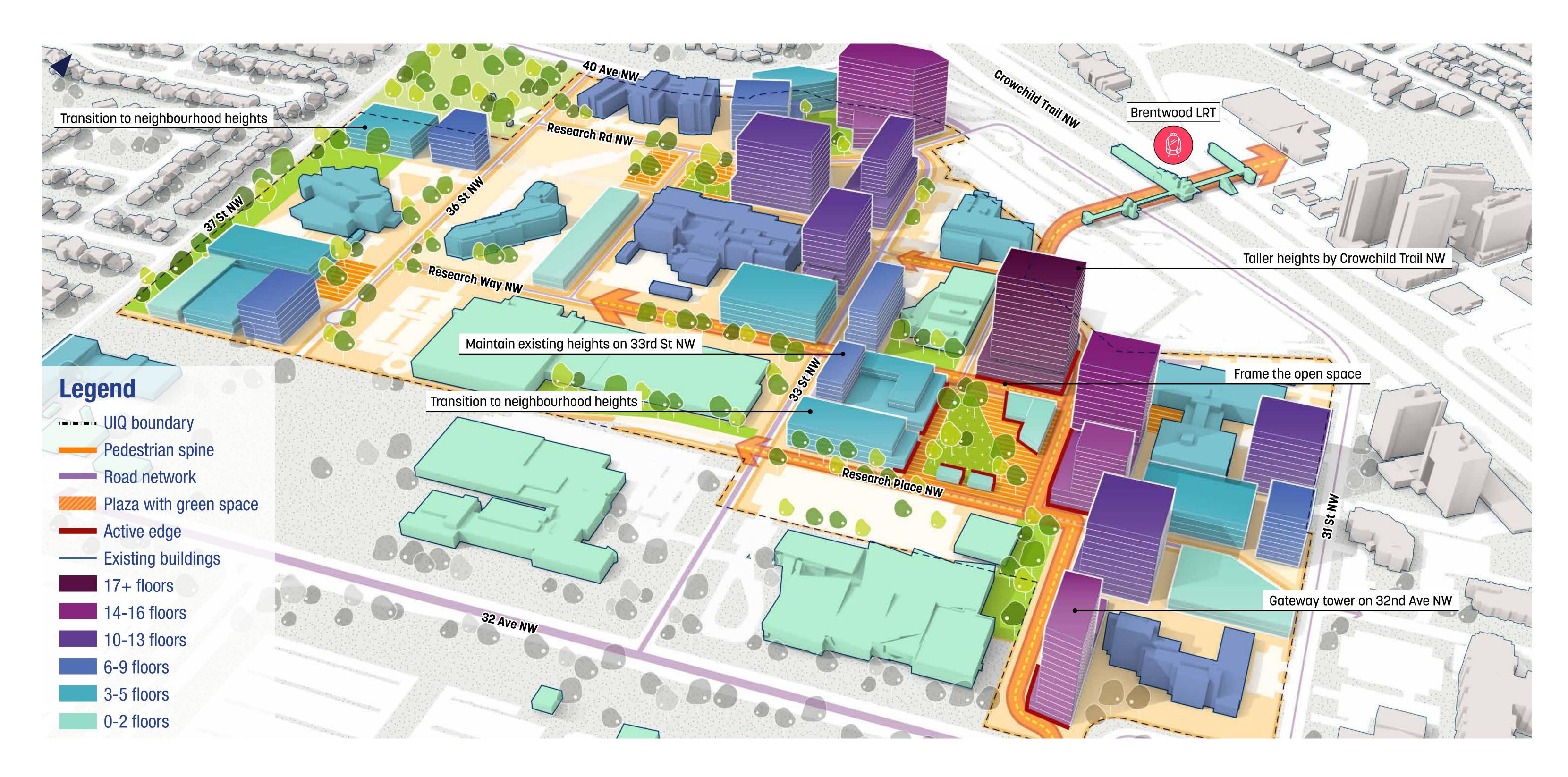
Advanced manufacturing and light industrial uses have historically included final-stage manufacturing, fabrication, finishing, assembly and other relatively quiet and clean operations. Today, this already-broad spectrum of uses is often accompanied by other compatible uses that fall under the purview of urban, mixed-use development: commercial, office, residential and street-fronting retail.

In contrast with heavy industry, advanced manufacturing relies more on labour and less on machinery, producing finished products for consumers from alreadyprocessed materials. Light industrial mixed-use neighbourhoods may support a range of jobs within a variety of industries including cultural, light manufacturing, communications, services, retail, and research and development.



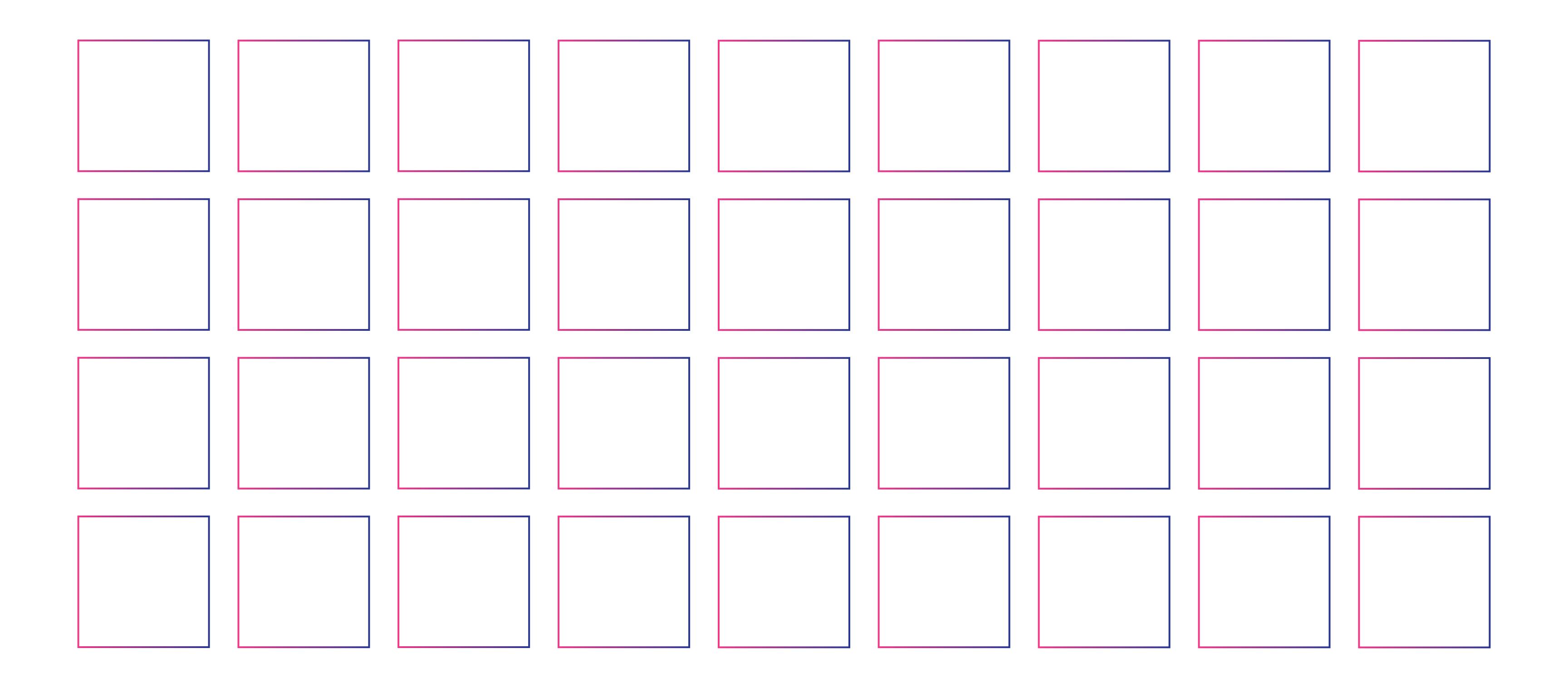


# BUILT FORM Building Form













The project team has received over 300 responses through on-site engagement sessions, online surveys, and both virtual and in-person open houses held in spring 2022.

Through thematic analysis of the feedback received to date, the following five primary feedback themes were identified:

### 1. Programming:

Public Space, Amenities, Activities and Attractions

### 2. Mobility:

Balancing Pedestrian, Cyclist, Transit and Vehicle Movements

### 3. Built Form:

Appropriate Scale, Uses and Site Layout

### 4. Process & Vision:

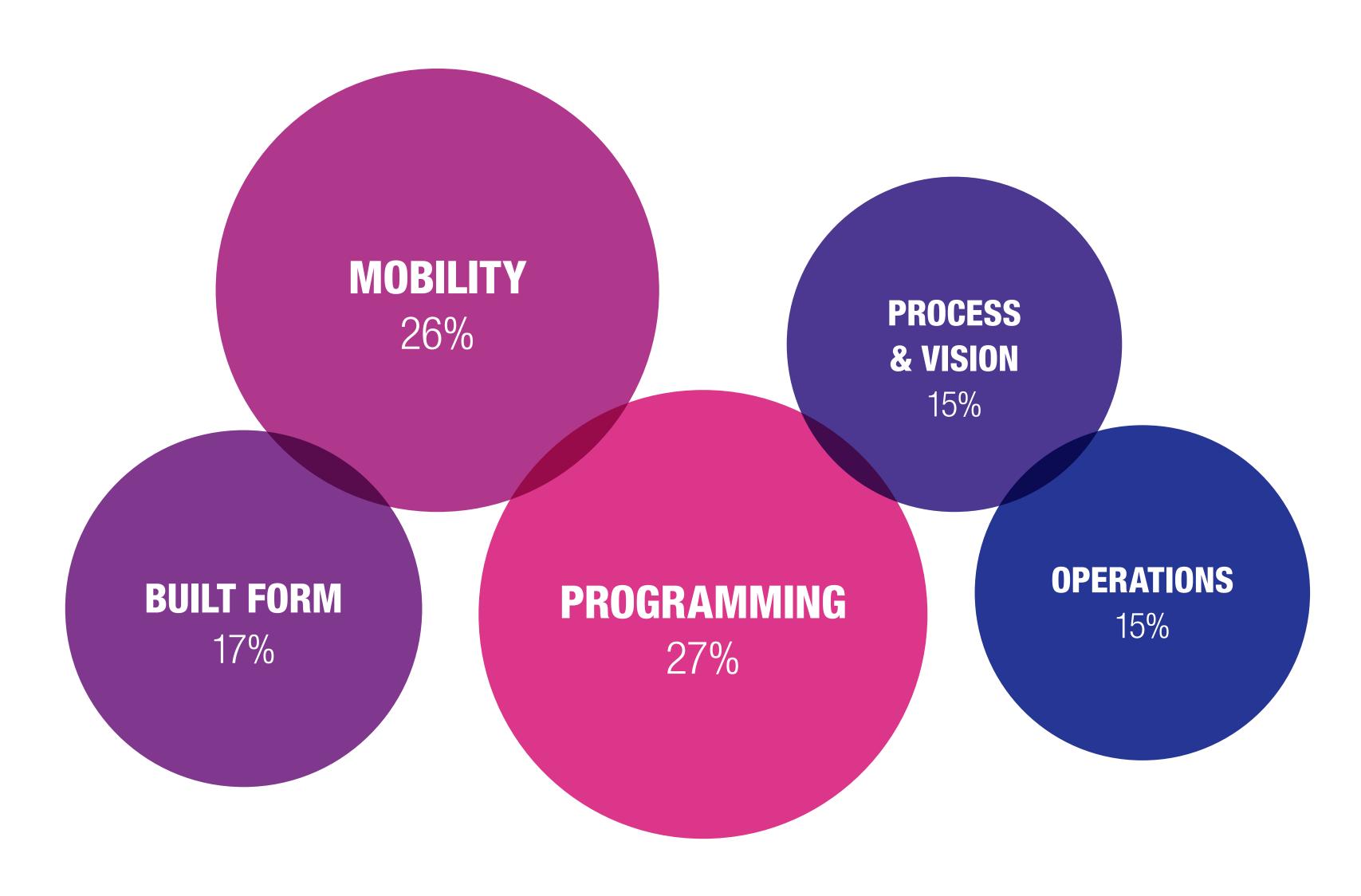
Guiding Principles, Development Concept, and Implementation

### 5. Operations:

Post-Completion Management and Organization

### Feedback by Theme

The below chart shows the prevalence of each primary feedback theme within the responses received during the first phase of our outreach process:







Q4 2021 Q1 & Q2 2022 Q3 2022 Q4 2022 Q4 2022 We Are Here

### **SETTING THE STAGE**

### **Communications & Outreach Plan**

Collaboratively develop a shared understanding of the UIQ project goals and needs to establish the strategic foundations for outreach and communications. Define the scope of conversation, identify stakeholder groups, and design the outreach strategies that will be used.

### INTRODUCING UIQ

### **Vision & Guiding Principles**

Introduce the early UIQ vision and proposed guiding principles that will serve as the project's 'north star' through design iteration.

Explore key issues, and clearly communicate the outreach program and the way feedback will be used through the process.

### **INTEGRATED FEEDBACK**

### **UIQ Master Plan Concepts**

Share what we heard and obtain community and stakeholder feedback on the emerging UIQ Master Plan concepts. Report back on how engagement input shaped the Master Plan and application to be made to the City of Calgary.

### **FORMAL APPROVALS**

### **Application Submission**

Maintain open lines
of communication and share
key changes with stakeholders
throughout the UIQ Master Plan
application review and approvals
process.

Close the loop with stakeholders at the conclusion of the formal outreach process, prior to formal decision points.

