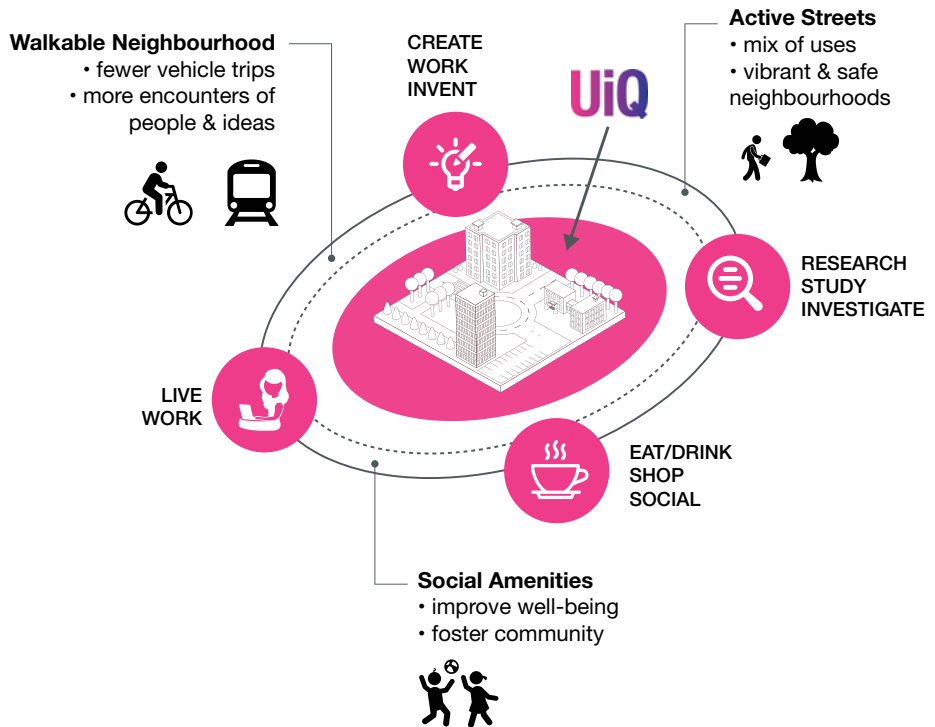


A revitalized UIQ will be lively and active, offering well-programmed activities with high density and diversity of use. UIQ will be an integral part of the University’s innovation ecosystem. By developing these lands, University of Calgary Properties Group (UCPG) will create a visible and programmatic connection to the University campus.

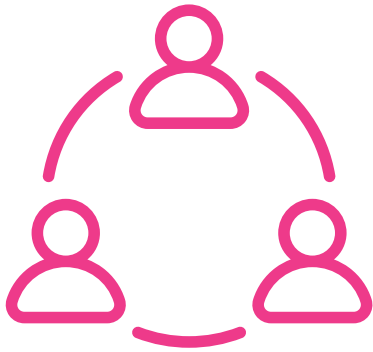
# vision

A Dedicated Place to Translate UCalgary Creativity & Research into Economic Prosperity and Job Growth



## UIQ ATTRIBUTES

- / Synergistic with UCalgary teaching and research
- / Spaces complementary to main campus
- / Programming to build & grow companies
- / Purpose-built facilities that promote interdisciplinary research, innovation & entrepreneurship, and industry partnership
- / Direct benefits for students, faculty and UCalgary



As it pursues the goal of transforming UIQ into a rich ecosystem of research, industry, innovation and entrepreneurialism, University of Calgary Properties Group maintains collaborative relationships with the University of Calgary, which leads the academic and research programming, and Innovate Calgary, the University's business incubator.



#### ROLE OF UCPG

- / Develop UIQ into a hub for innovation
- / Complete a Master Plan and an outline plan
- / Complete the land development process
- / Develop and operate buildings that support the vision for UIQ
- / Apply for development and construction permits with the City of Calgary
- / Foster a sense of community through a strategic approach to community building
- / Manage UIQ Trust's long-term leases and assets



#### ROLE OF UCALGARY

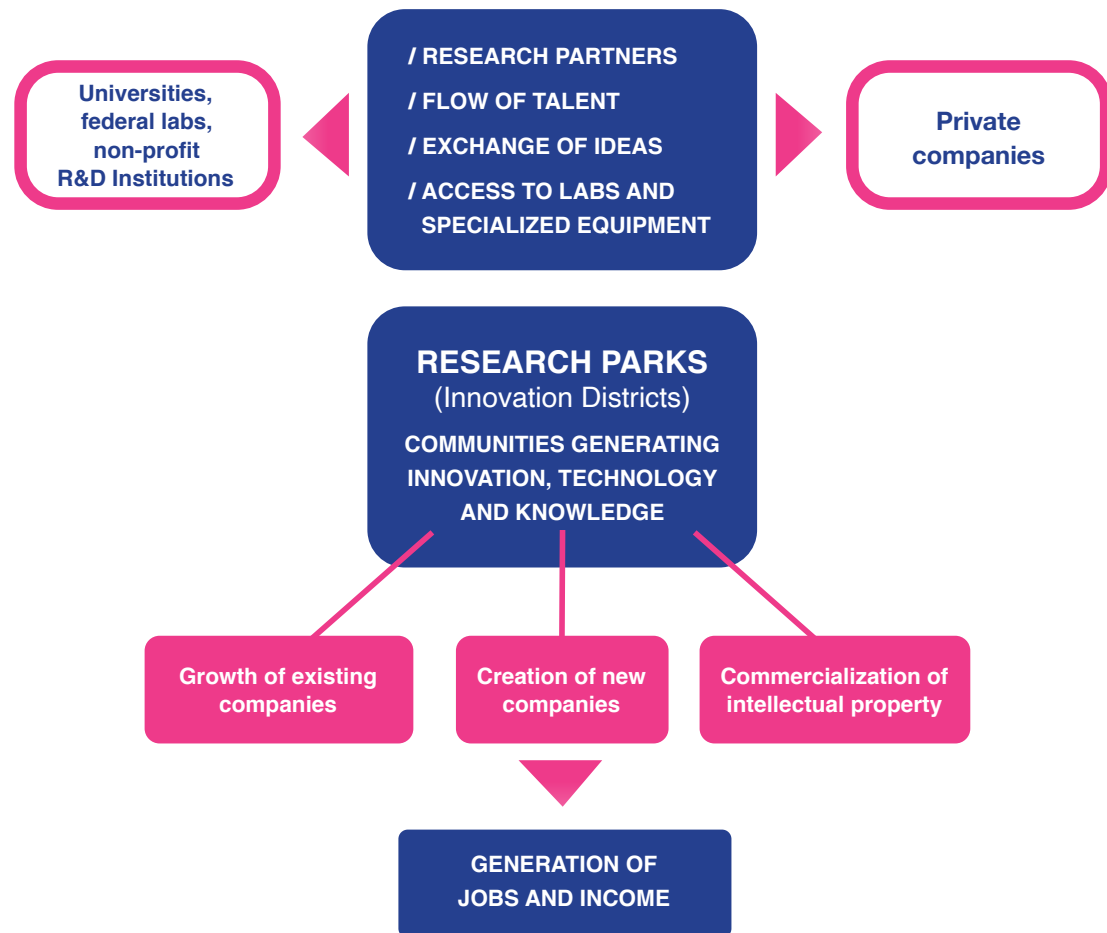
- / To lead the academic and research programming
- / Funding
- / Decision making



#### ROLE OF INNOVATE CALGARY

- / Innovation transfer and business incubator for UCalgary
- / Member of the UCalgary innovation ecosystem
- / Translate innovative ideas into market-ready commercialization with impact
- / Manage programming for Life Sciences Innovation Hub (LSIH)
- / Springboard for infrastructure, equipment, expertise, mentorship, and services

Innovation starts small. A challenge waiting to be solved. A spark of an idea. Growing, multiplying, building on what's come before. It thrives on collaboration, flourishes where different perspectives come together, comes alive when research meets the real world. Creativity, academia, community combining to move us forward. Ideas brought to reality. Products brought to market. Innovation brought to life.



This infographic is adapted from the AURP report, "Characteristics and Trends in North American Research Parks: 21st Century Direction".